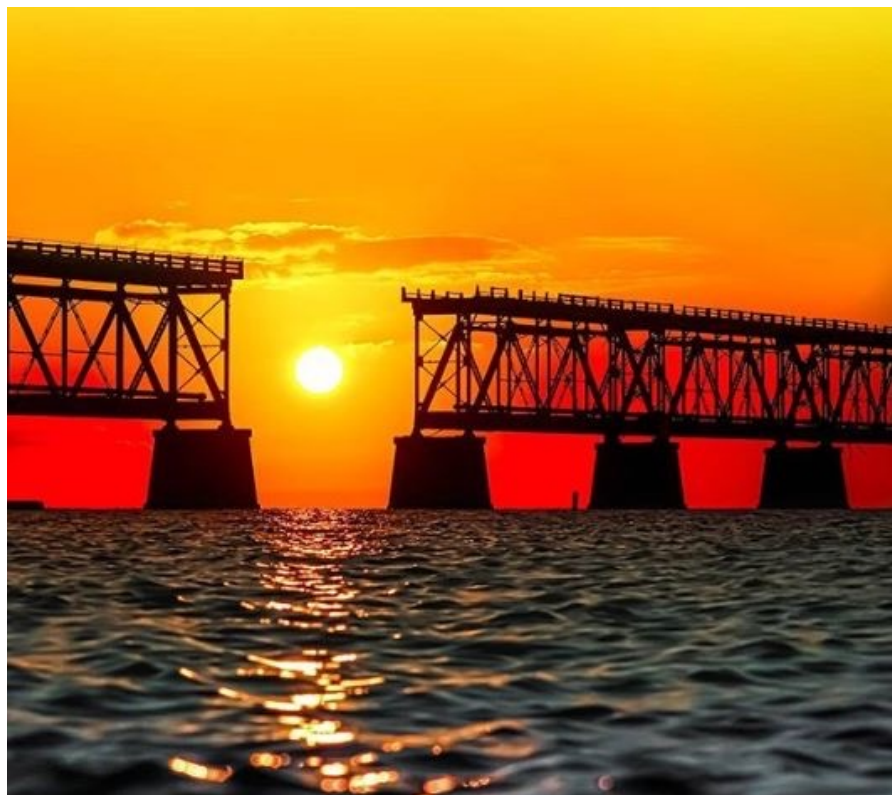


OUTCOMES

THE E-NEWSLETTER OF
DOCTORS OF NURSING PRACTICE, INC.

FEBRUARY



Page 2
2020 DNP Conference

Page 3
Becoming the Leader People
Stick With

Page 5
A Snapshot of Who We Are

Page 10
DNP Project Repository

Page 11
DNP, Inc. Repository
Featured Projects

Page 12
Conversations Overheard
Call For Student Volunteers

Page 13
January Survey Results
February Survey

Page 14
Organizational Update

Editor
David G. Campbell-O'Dell
DNP, ARNP, FNP-BC, FAANP

2020 13th National Conference Tampa, FL
ABSTRACT SUBMISSIONS ARE NOW OPEN



**2020 Thirteenth National
Doctors of Nursing Practice Conference:
Tampa, Florida**



**SAVE THE DATE
AUGUST 5-7, 2020**

The DNP and Quality Improvement

**ABSTRACT SUBMISSIONS ARE
NOW OPEN**

Becoming the Leader People Stick With



Christina Komba,
MSN, RN
EKU DNP Student

In today's healthcare system, there is a greater need to develop nursing leadership. Nursing leaders are needed to achieve high-quality healthcare systems and develop their employees. According to Hallock (2019), leadership is introduced to nurses while in nursing school, and it develops in the workplace. Nurses who advance their education by receiving a Doctorate of Nurse Practice (DNP) degree will graduate in a position of leadership. Organizations with effective leadership programs will prepare nurse leaders to realize his or her leadership potential. The DNP essential, organizational and system leadership for quality improvement and systems thinking is related to developing nursing leadership by enhancing the DNP graduate to lead change as well as develop plans for system-wide improvement (Dreher & Glasgow, 2017). In view of challenges with nurse retention, DNP leaders may draw upon multiple sources for skill building.

Sherman (2019) states, nurse leaders play a vital role in healthcare systems as well as in staff recruitment and retention. In the work, *The Nurse Leader Coach: Become the Boss No One Wants to Leave*, three key points are made. First, nurse leaders' mindset must move from being leader dominate to a partnership with staff. Second, to lead change nurse leaders, have to get their employees involved. Leaders need to take more time listening than talking. Finally, and perhaps most importantly, exemplary leaders must model the exact behaviors they expect from others, and this is the basis for learning to lead (Hallock, 2019). DNP students new to leadership roles, may find these points helpful (Sherman, 2019).

In conclusion, the nursing leadership role will require expanded ways of thinking and wisdom to remind those in leadership that organizational success and achievement is never solely about oneself. Leadership at the simplest level is about defined leadership tasks (Dreher & Glasgow, 2017). DNP prepared nurses as they grow into their leadership role; the goal will be to strive for quality healthcare performance within the organization as well as to be role models in the nursing profession. Take a moment to consider your own leadership journey. What will it take to develop you into the leader that people will stick with?

References

- Dreher, H.M. and Glasgow, M.E. (2017). *DNP role development for doctoral advanced nursing practice* (2nd ed.). NY: Springer Publishing, LLC. ISBN: 978-0-8261-7173-3
- Hallock, A. B. (2019). A Case for Leadership Development in Nursing Practice. *Nephrology Nursing Journal*, 46(3), 325–328.
- Sherman, R. O. (2019). *The nurse leader coach: become the boss no one wants to leave*. ISBN: 978-1-7329-127-0



EASTERN
KENTUCKY
UNIVERSITY

The Premier Text for the DNP Practice Project

SAVE 25%
Order today!
Use **PROJECT25**
at checkout.

AVAILABLE NOW!

Katherine J. Moran
Rosanne Burson
Dianne Conrad

ISBN: 978-1-284-15695-9
440 Pages | © 2020

Includes Navigate 2 Essentials Access

KEY FEATURES

- AACN taskforce updates
- Comprehensive guide to creating the DNP project
- New chapter on how health policies impact practice
- Includes Navigate 2 Essentials Package, with project tools digital templates

THIRD EDITION

The Doctor of Nursing Practice Project

A Framework for Success

Katherine Moran
Rosanne Burson
Dianne Conrad

ACCESS
CODE
INSIDE



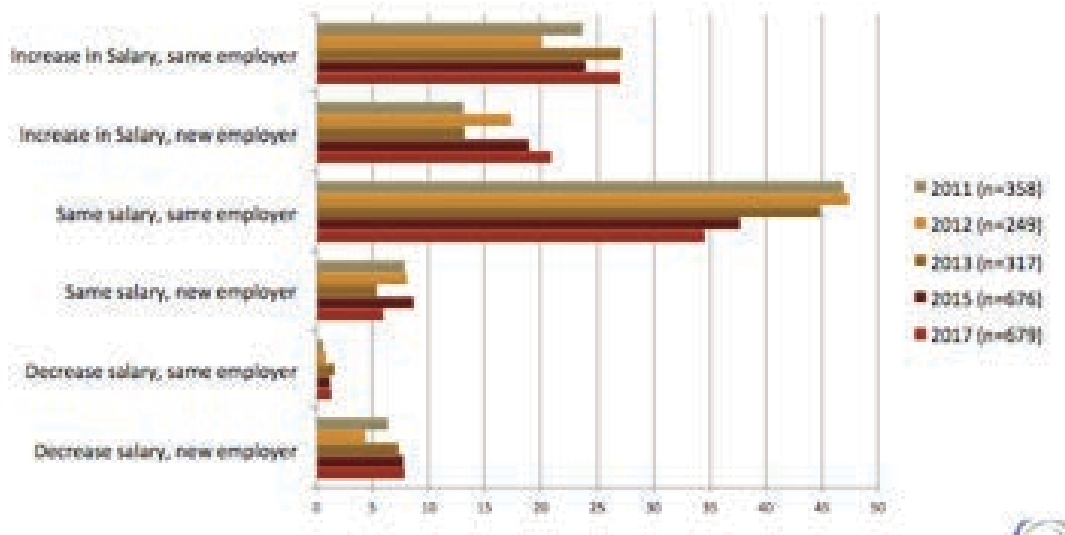
NAVIGATE 2
ESSENTIALS ACCESS

Order at www.jblearning.com and
use Code **PROJECT25** to save 25%

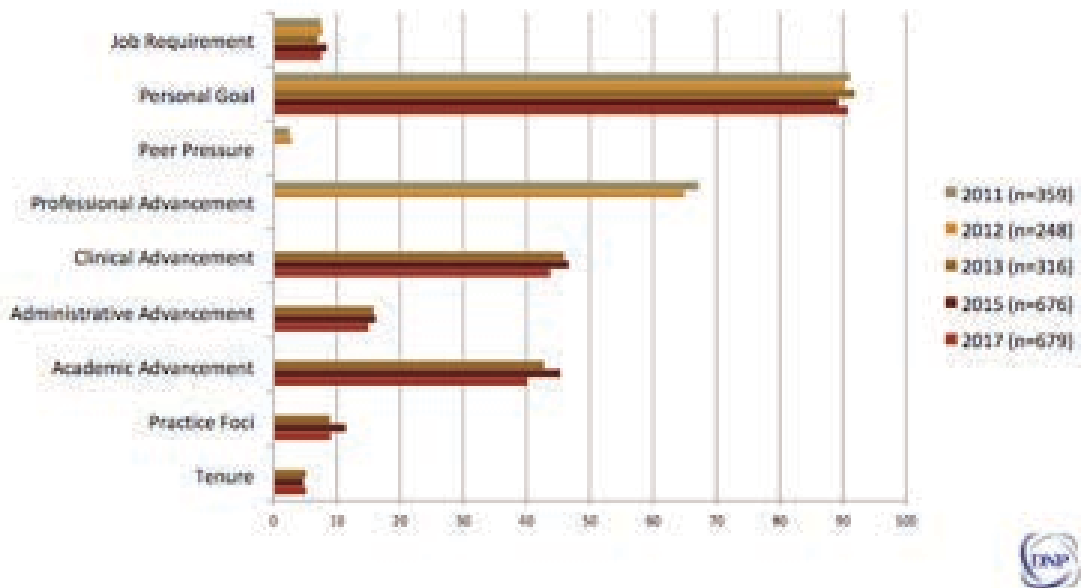
A Snapshot of Who We Are

These slides reflect data that was collected over several years. Each slide title is self-evident. See if your perception of who we are aligns with the data collected from others.

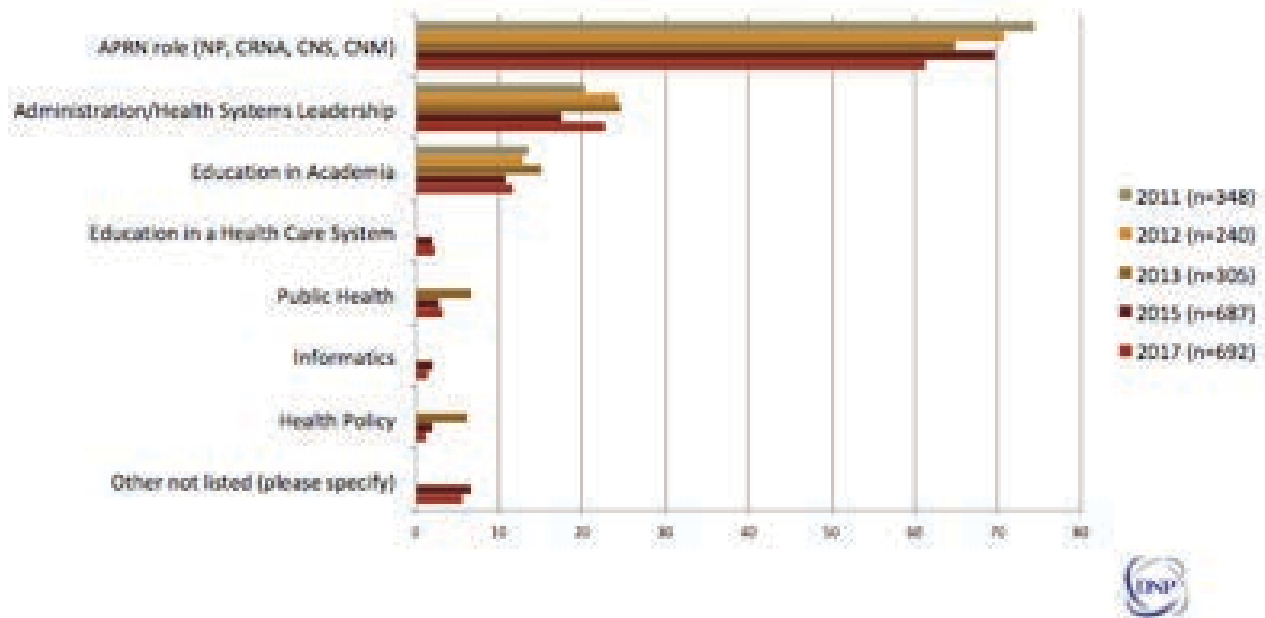
Do colleagues earn a DNP degree for the Money?



Why do students pursue a DNP Program?

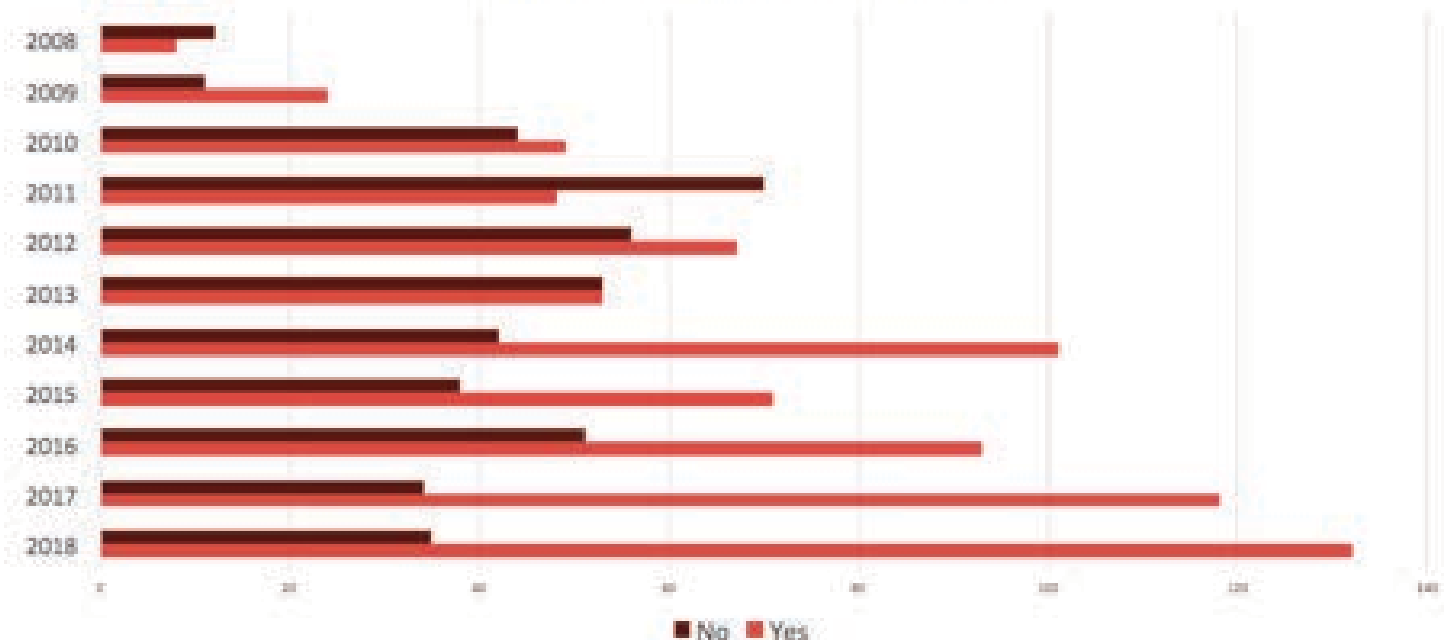


Tracks Offered in DNP Programs



This graphic reflects the collection of data from 10 years of DNP national conferences. Note that measurable outcomes were not addressed in the past to the level in more recent events.

DNP National Conference Presenter Trends: Were outcomes addressed?





Health Care Finance for Nurse Executives

Become a Pivotal Player in the C-Suite

REGISTER TODAY
Sept. 23-24 | Austin, Texas

[CLICK HERE for More Info](#)

Education.
Advocacy.
Community.

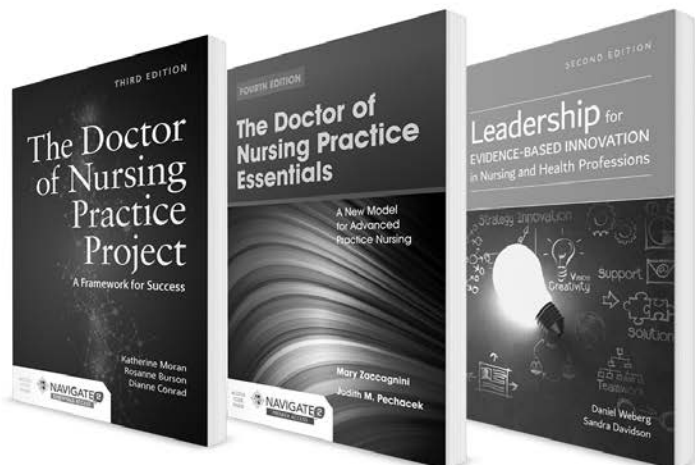
Leading the Way in Advanced Practice Nursing Education

DNP Conference Offer!
Save 25% Plus Free Shipping.
*Exclusions apply

Jones & Bartlett Learning offers a wealth of print and digital resources for the DNP curriculum and the advanced practice nurse.

View our APN & DNP Texts
go.jblearning.com/DNP2019

Review the Suite of Online Courses
www.jblnursing.com



Recently Published! Available October 2019 Available September 2019

OUR DOCTORS ARE SOME OF THE BEST NURSES AROUND.

Doctor of Nursing Practice program

RANKED #6

by *U.S. News & World Report*

The University of Maryland School of Nursing's Doctor of Nursing Practice program and four of its specialties are top ranked nationwide by *U.S. News & World Report*.

Our program prepares elite nursing professionals to lead in today's increasingly complex health care system, applying evolving best practices to make dramatic improvements in patient care.

Now offering DNP certificate options for those who hold a DNP or PhD and want to add or change their area of APRN specialty.

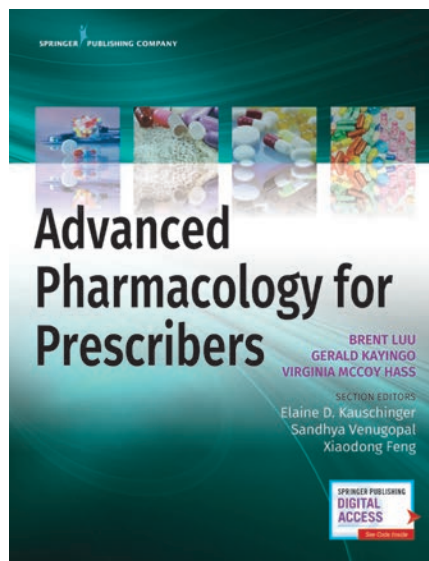
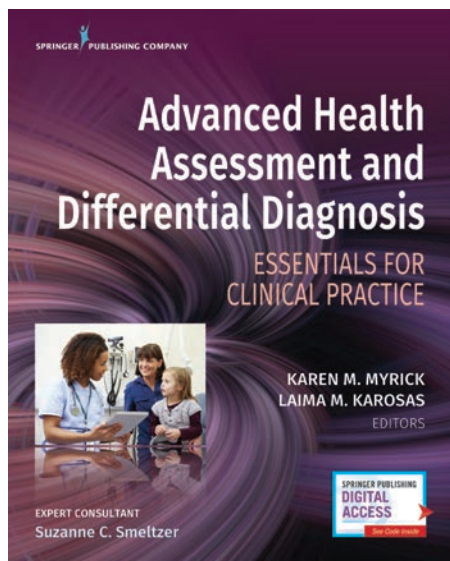
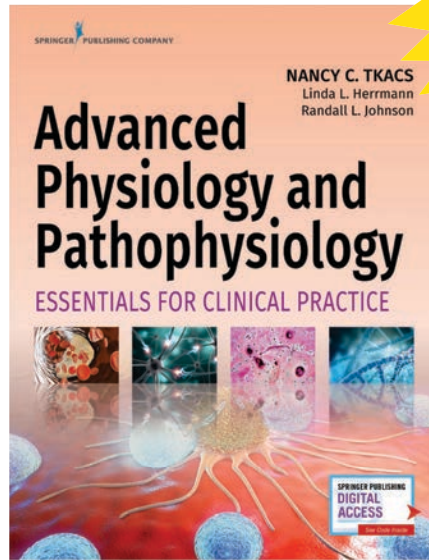
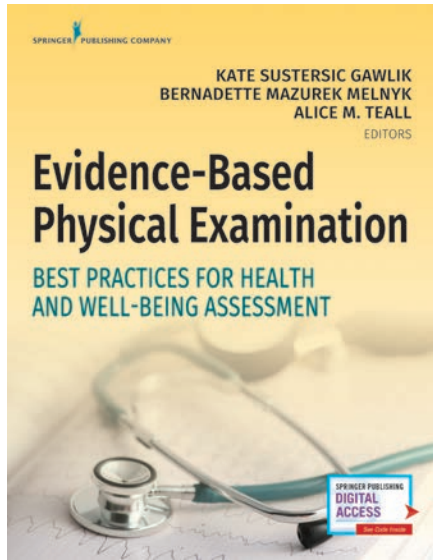
- Learn more about faculty positions: [**nursing.umaryland.edu/hr**](http://nursing.umaryland.edu/hr)
- Learn more about the program: [**nursing.umaryland.edu/dnp**](http://nursing.umaryland.edu/dnp)

We have exceeded the goals set by AACN and NONPF to provide nurse practitioner education at the doctoral level.



POWER THROUGH THE THREE Ps!

Books created specifically for Advanced Practice Providers



Learn more at springerpub.com/3P today!



**NEW FROM
DNP, INC.**



- *Showcase DNP practice projects to share outcomes with colleagues and consumers.*
- *Educate patients, organizations and health care systems on the contributions of the DNP prepared nursing professional.*
- *Support DNP educational programs and practice partners to demonstrate the influence of the DNP prepared nurse.*
- *One time charge per student listing of \$30 to defray cost of repository development and maintenance.*



**CLICK HERE
FOR MORE
INFORMATION**

DNP, INC. REPOSITORY FEATURED PROJECTS

DOCTORAL PROJECT REPOSITORY

Project Submission



Project Repository



We offer a salute to [San Jose State University](#) and [Purdue University Global](#) for joining the Dissemination Team. They have made a commitment to supporting their students in sharing the scholarly practice work of their DNP graduates. Their investment provides a \$5 discount for all students that upload their completed projects to the DNP Repository.

DNP Repository Featured Scholars

The contributions and posting of doctoral projects in the DNP repository continue to reflect the skills and talents of DNP prepared colleagues. Here's a sample of what can be found in the [DNP Doctoral Project Repository](#):

[Integrating Evidence-Based Triage Protocols In An Emergency Department](#), by Aileen L. Thompson, DNP, APRN, ANCP-BC, a graduate of Touro University Nevada.

[Will Bi-Monthly Telephone Contact Help Motivation And Compliance To Improve Exercise Regimen In Obese Type 2 Diabetes?](#) by James Terry Todd, DNP, a graduate of Samford University.

[Strategies To Improve Cultural Awareness And Self-Efficacy In A Primary Care Practice](#), by Karen L. Urban, DNP, FNP-BC, RN, a graduate of Colorado Mesa University.

The Doctoral Project Repository is an archive of curated documents. This archive is not peer-reviewed and does not replace or presume any publication effort. Each listing is owned by the individual that uploads the completed academic scholarly practice project. This service allows you to share ideas and work products into both the scholarly and consumer communities.

Is your doctoral project in the repository? Are colleagues and graduates of your university listed? [Click here](#) to learn more and to upload your project.



CONVERSATIONS OVERHEARD IN THE DNP ONLINE COMMUNITY

[Should NPs require a supervising physician in order to open and operate their own practices??](#)

Started by Dr. Eddie Manley in the DNP practice issues forum almost 10 years ago. It is still pertinent.

[Doctor or not to doctor what a question](#) by Dr. Roger McKee in the DNP practice issues forum still eliciting discussion and thoughts from colleagues. Check it out!

[Professional Image and the DNP](#) by Dr. Susan Janike asks questions about how we perceive ourselves. Another older forum discussion that is still pertinent.

[Influence of Political Activism on Nursing Profession](#) is a blog by Dr. Nijideka Emenyi asking your thoughts on ways political activism influences nursing care.

[DNP & PhD collaboration](#) is a blog by Mary Beth Chambers is curious to know if others have found a way to integrate the skills and talents of DNP and PhD colleagues in the hospital setting.

DNP Groups of Interest: (programs have the least amount of activity in the Online Community)

- [Psychiatric Specialization](#)
- [DNP's seeing positions in academia](#)
- [Virginia Association of DNPs](#)
- [DNP's of Color \(DOCs\)](#)
- [DNP Health Informatics](#)

[EVENTS! See a listing of events to support professional growth.](#)

If you have an event that supports the growth and development of nursing colleagues, please send information via an email to: info@DNPInc.org so that we may post it for others to access.



SPRINGER PUBLISHING COMPANY
DNP CONFERENCE
GOLD SPONSOR
2014, 2015, 2016, 2017, 2018, 2019



American Organization
for Nursing Leadership

AMERICAN ORGANIZATION OF
NURSE LEADERSHIP
DNP CONFERENCE
GOLD SPONSOR
2016, 2017, 2018, 2019



THE GEORGE WASHINGTON UNIVERSITY
SCHOOL OF NURSING
DNP CONFERENCE
GOLD SPONSOR 2017
BRONZE SPONSOR 2018, 2019



KAISER PERMANENTE
NURSE SCHOLARS ACADEMY
GOLD SPONSOR 2018

FOR ADVERTISING RATES
VISIT OUR [WEBSITE](#)

Applications are now open for

STUDENT VOLUNTEERS

for the

2020 13th National Doctors of Nursing Practice Conference Tampa

[CLICK HERE](#)
TO BEGIN YOUR APPLICATION



JANUARY 2020 DNP, INC SURVEY RESULTS

The January 2020 Survey addressed perceptions of how your DNP project was appreciated by colleagues both within and outside of the nursing profession. What are your thoughts on these findings? Do you agree with our peers?

Question 1: When describing the DNP degree, I receive positive feedback.

65% very much to absolutely, 35% somewhat to not at all

Question 2: When describing the DNP degree, there is confusion of what the degree offers regarding skills and services.

35% very much to absolutely, 65% somewhat to not at all

Question 3: Medical colleagues and patients outside of the nursing profession understand and embrace what the DNP degree has to offer.

19% very much to absolutely, 81% somewhat to not at all

Question 4: Nursing colleagues embrace what the DNP degree has to offer.

65% very much to absolutely, 35% somewhat to not at all

Question 5: I have experienced challenges by others within the discipline regarding the value of the DNP degree.

12% very much to absolutely, 88% somewhat to not at all

Do these findings reflect your experience and point of view?

Click [HERE](#) to take the February 2020 Survey



ORGANIZATIONAL UPDATE

The DNP Inc. website has been updated. Features are similar yet operate faster and more efficiently. The list of DNP programs, Repository, and other services are in place, while new features such as the new online community will take longer to develop. Please check out the web site and have a look around.

The American Association of Colleges of Nursing Doctoral Education Conference took place January 29 through February 1, 2020 in Naples, Florida. Doctors of Nursing Practice, Inc. is proud to attend, exhibit, and be a small part of this year's AACN conference. Many topics of interest to DNP prepared practice were addressed. It was great to visit with long time friends and make new ones.

The conference planners continue to work on the 13th National DNP Conference taking place August 5-7, 2020 in Tampa, FL. **The call for abstract is open through March 15, 2020.** The overarching theme of quality improvement is well within the wheelhouse of DNP graduates, and this conference will aim to enhance and refine our skills as varying perspectives will be shared by experts from around the country.

Please access these services offered through DNP, Inc.

- [Repository of Scholarly Practice Projects](#)
- [Dissemination Team to promote DNP scholarly and practice](#)
- [DNP University Program Listing](#)
- [OUTCOMES Monthly electronic newsletter](#)
- [DNP Inc. Foundation: Grants and Scholarships to expand and implement projects](#)
- [Valuable Links](#)
- [Faculty Information](#)
- [Continuing Education \(in development\)](#)
- [DNP Online Community](#)

Best wishes to all,
David Campbell-O'Dell, DNP



Useful Links

[DNP PROGRAM LIST](#)

[FACULTY RESOURCES](#)

[INDIVIDUAL BLOGS](#)

[VALUABLE LINKS](#)

[CAREER LISTINGS](#)

[GROUP PAGES](#)

[DNP PROJECT REPOSITORY](#)

[MULTIPLE FORUM TOPICS](#)

[GRANTS AND SCHOLARSHIPS](#)

[ADVERTISING OPTIONS](#)



WORLD RENOWNED NURSING EDUCATION NOW WITH MORE ONLINE OPTIONS

nursing.jhu.edu/apdnp

DOCTOR OF NURSING PRACTICE

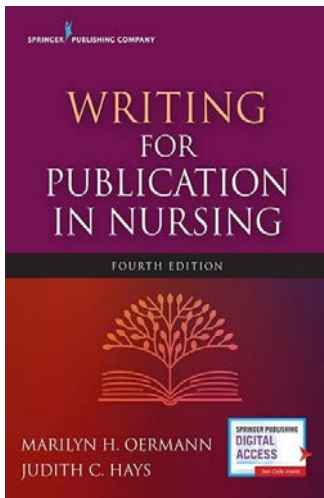
*Executive Leadership
Population Health Leadership
Psychiatric Mental Health Nurse Practitioner
Family Nurse Practitioner*

LEARN MORE AND APPLY TODAY
usfca.edu/nursing/dnp

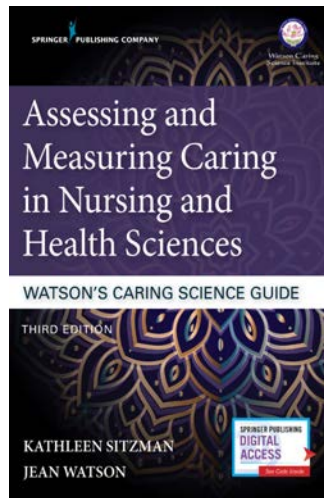
UNIVERSITY OF SAN FRANCISCO

IMPROVE OUTCOMES FROM CLASSROOM TO CLINIC

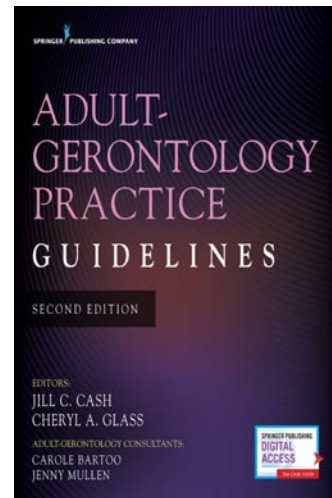
Save 25%+ Free Shipping with promo code **DNPO25**



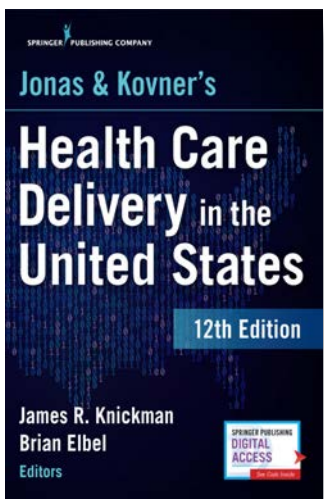
9780826147011



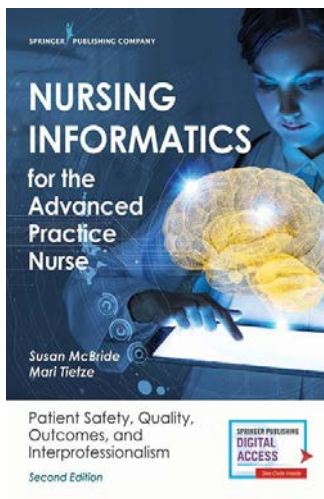
9780826195418



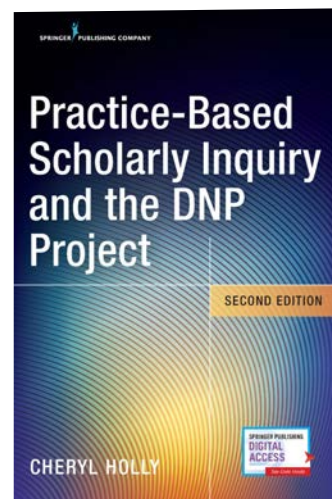
9780826195180



9780826172723



9780826140456



9780826134936



Learn more at springerpub.com/dnpTitles today!