

# OUTCOMES

THE E-NEWSLETTER OF  
DOCTORS OF NURSING PRACTICE, INC.



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**Editor**  
David G. Campbell-O'Dell  
DNP, ARNP, FNP-BC, FAANP



**2020 13th National Conference Tampa, FL**  
information coming soon



**2020 Thirteenth National  
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## Leadership and the DNP



**KT Waxman**

DNP, MBA, RN, CNL, CHSE,  
CENP, FSSH, FAAN

*As we celebrate all aspects of DNP practice, this issue includes a previously published article by our colleague, Dr. K.T. Waxman. Her insights and comments are still timely.*

Over the past several years, DNP programs have emerged across the country specializing in healthcare systems leadership, nursing leadership or executive leadership. The Doctor of Nursing Practice (DNP) degree is not solely a clinical practice degree. According to the AACN DNP Essential document, DNP graduates in administrative, healthcare policy, informatics, and population-based specialties focus their practice on aggregates: populations, systems (including information systems), organizations, and state or national policies. These specialties generally do not have direct patient care responsibilities. (AACN, 2017). As of today, there are 303 DNP programs and 125 PhD programs in the US.

(AACN, 2017). There is room for both degrees as we need both researchers and practice leaders. This is not a competition! Nurse leader turnover is high (nationally, Chief Nurse Executive turnover rates are at 35%), and there is a need for DNPs to assume leadership roles.

Nurse leaders seeking a DNP terminal degree benefit significantly, as do their organizations. As we move from an acute care focus to a focus on caring for patients throughout the continuum of care, nursing leadership is critical. The DNP leader brings a macro-level perspective to the table. We need nurses that are prepared at the doctoral level to lead interprofessional teams of individuals that collectively care for patients and populations. The PhD or EdD degrees do not typically prepare nurses lead, however the DNP curriculum does.

The DNP is a degree not a role. There are several roles that the DNP nurse leader can assume, to name a few:

- Chief Executive Officer
- Chief Operating Officer
- Chief Nursing Officer
- Chief Informatics Officer
- Director of Education
- Director of Magnet Program
- Director of multiple service lines
- Leading teams of interprofessionals
- Partnering with medical director
- Director of Care Transition

The American Organization of Nurse Executives (AONE), supports the Doctor of Nursing Practice organization and the DNP degree.

An AONE white paper written in 2002, states that AONE supports the DNP as a terminal degree option for practice- focused nursing. The current AONE president holds a DNP: Joan Shinkus Clark, DNP, RN, NEA-BC, CENP, FACHE, FAAN, Senior Vice President and System Chief Nurse Executive Texas Health Resources, Arlington, Texas. Additionally, there are several members of the current board of directors that hold DNP degrees. The President-Elect is Robert L. Dent, DNP, MBA, RN, NEA-BC, CENP, FACHE, Senior Vice President, Chief Operating and Chief Nursing Officer, Midland Memorial Hospital, Midland, Texas.

As a former board member of AONE, as Treasurer, I am excited that this national nursing leadership organization supports the DNP. Since DNPs are prepared at the macrosystem level to lead teams of not only nurses, but other healthcare professionals, it is evident that as we move towards population health management and care along the entire continuum, the DNP will play an important leadership role.

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## *If I Only Knew Then*



**Patrice Little**  
**DNP, FNP-BC**  
Editor-In-Chief at  
NP Student Magazine

If I only knew then that positioning is the keynote to success.

Are you familiar with the controversy behind Nike's "Just Do It" campaign? Reportedly, this inspirational slogan was tweaked, from the last words of a notorious murderer, as a marketing executive's desperate attempt to resurrect a dying shoe company.

As the provider of choice in the U.S. health care system, Advanced Practice Nurses (APNs) are uniquely positioned to resurrect a dying nation. I hope, from reading *If I Only Knew Then* on fear, that you recognize fear as a product of internal and external controversies. However, there comes a time when choosing to live in fear no longer serves you as one who is equipped to be a conduit between the community and the solution.

How can you position yourself to solve the chaos in healthcare?

- Serve on a local board.
- Increase awareness about a health issue that resonates with you.
- Implement a new project at your practice.
- Become a more resourceful leader to your team.

Today, Nike is one of the top athletic brands. Who would have thought that something so controversy would redefine a shoe company into a universal brand beyond sports? Now imagine what you could do to redefine health care.

As you prepare for 2020, the year of the nurse, work towards aligning yourself to be in the proper position to elevate your practice, your community, and the nursing profession. Understand that controversy is inevitable when it comes to change, and that change does not have to take place globally to have an impact. I challenge you to move beyond fear of the controversies and get in position! Just do it!



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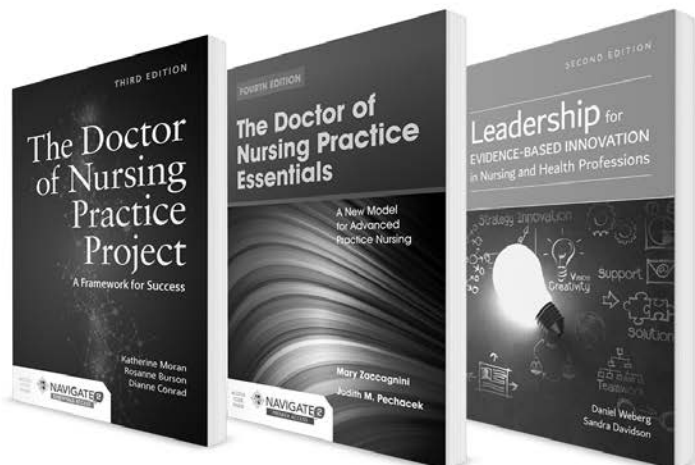
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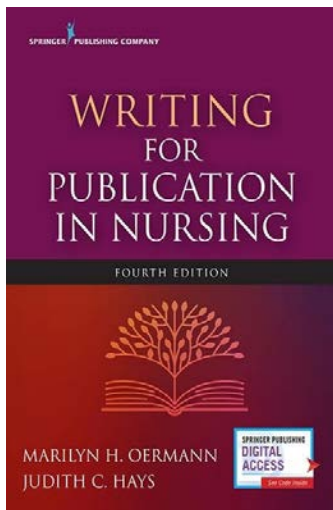
*We have exceeded the goals set by AACN and NONPF to provide nurse practitioner education at the doctoral level.*



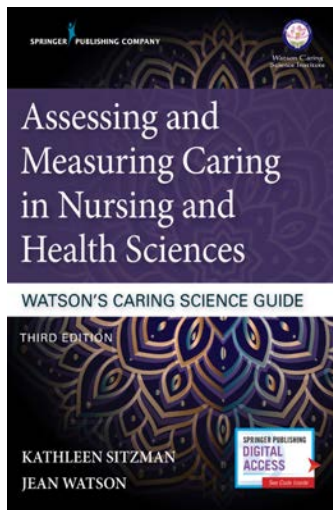


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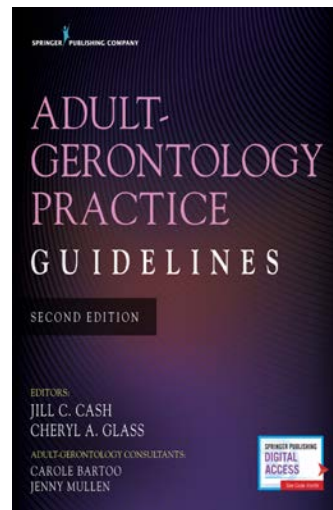
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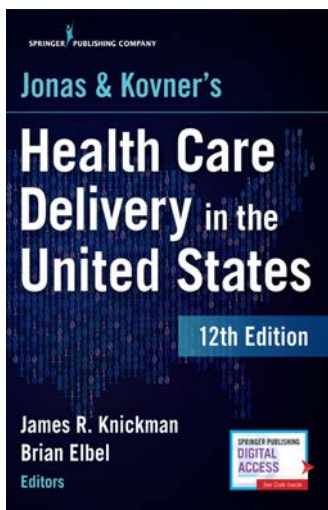
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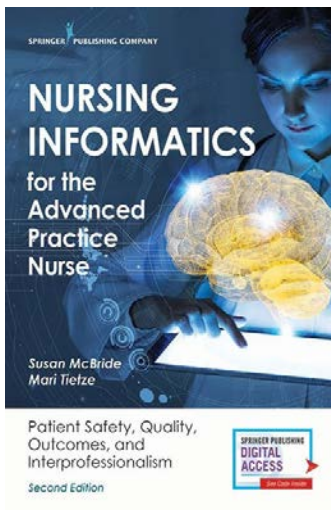
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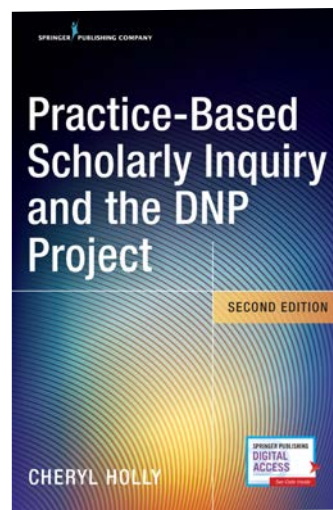
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# DNP, INC. REPOSITORY FEATURED PROJECTS

## DOCTORAL PROJECT REPOSITORY

### Project Submission



### Project Repository



#### *Dissemination Team Information*

We offer a salute to [San Jose State University](#) and [Purdue University Global](#) for joining the Dissemination Team. They have made a commitment to supporting their students in sharing the scholarly practice work of their DNP graduates. Their investment provides a \$5 discount for all students that upload their completed projects to the DNP Repository.

#### *DNP Repository Featured Scholars*

The contributions and posting of doctoral projects in the DNP repository continue to reflect the skills and talents of DNP prepared colleagues. Here's a sample of what can be found in the [DNP Doctoral Project Repository](#):

[An Antibiotic Stewardship Protocol to Decrease Antibiotic Prescriptions in a Long Term Care Facility](#), by Jesse Santoyo, DNP, APRN, FNP-BC, PHN, a graduate of Touro University Nevada.

[Patient Education and Medication Adherence in Chronic Obstructive Pulmonary Disease: The Effects of Education Related to Exacerbation Events](#), by Amelia Schreibman, DNP ANP-BC, a graduate of Grand Canyon University.

[E-mentoring: A Strategy to Reduce Role Stress in Novice Nurse Faculty](#), by Kelly D. Smith, DNP, MN, APRN, PHCNS-BC, a graduate of Loyola University New Orleans.

**The Doctoral Project Repository is an archive of curated documents. This archive is not peer-reviewed and does not replace or presume any publication effort. Each listing is owned by the individual that uploads the completed academic scholarly practice project. This service allows you to share ideas and work products into both the scholarly and consumer communities.**

Is your doctoral project in the repository? Are colleagues and graduates of your university listed? [Click here](#) to learn more and to upload your project.



# CONVERSATIONS OVERHEARD IN THE DNP ONLINE COMMUNITY

[DNP as nursing faculty for undergraduate and graduate nursing students](#), by Liriane Dassow Davis in the DNP Practice Issues Forum.

[Should years of experience factor into the DNP selection process?](#) By Susan Janicke in the DNP Practice Issues Forum.

Forums regarding the use of the title Doctor by doctoral prepared nursing colleagues:

[How to navigate with the new title of Dr.?](#) by MaryAnn Crawford

[Should we be called “DR”?](#) by Lori B. Elliott

[Title “Doctor” and Bitter Reality: A Plan](#), by DNP Inc.

[Do you know what affects your patient’s health?](#) By Simone Verela. Informative information with a request to complete a survey. Please participate!

DNP Groups of Interest: (the latest activity in the Online Community)

[Rocky Mountain University of Health Professions](#)

[Chamberlain University DNP](#)

[Robert Morris University DNP](#)

[Oakland University](#)

[Chatham University DNP Students and Grads](#)

### Events of Interest to DNP Students and Graduates

[American Psychiatric Nurses Association 33<sup>rd</sup> Annual Conference](#), October 2-5, 2019

[Gerontological Advanced Practice Nurses Association Annual Conference](#), October 3-5, 2019

[International Nurses Society on Addiction \(IntNSA\)](#), October 9-12, 2019

[American Association of Managed Care Nurses: 2019 Fall](#), October 10-11, 2019

[Home Care and Hospice Conference and Expo](#), October 13-15, 2019

[AACN: Academic Nursing Leadership Conference](#), October 18-22, 2019

[Regional Endocrine Symposium](#), October 19, 2019

[Association of Child Neurology Nurses National Conference](#), October 23-25, 2019

[American Academy of Nursing 2019 Conference](#), October 24-26, 2019

[Association of Rehabilitation Nurses](#), November 5-9, 2019

[Association of Nurses in AIDS Care Conference](#), November 7-9, 2019

[International Society of Nurses in Genetics \(ISONG\)](#), November 8-10, 2019

[American Medical Informatics Association 2019 Annual Symposium](#), November 16-20, 2019

[AACN: Fall Executive Development Series](#), November 20-21, 2019

If you know of an event that supports the growth and development of nursing colleagues, please post it to the EVENTS page. It’s free, and reaches thousands every month. Click the ADD button on [this page](#) to post an event.

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# SEPTEMBER 2019 DNP, INC SURVEY RESULTS

The September 2019 Survey addressed the DNP National Conference content. What are your thoughts on these findings? Do you agree with our peers?

Question 1: As a follow up to the 2019 DNP National Conference, please share your thoughts on future conference themes. Next year's conference should address issues that enhance DNP prepared practice.

100% very much to absolutely, 0% somewhat to not at all

Next year's conference theme should address techniques and best practices to improve quality.

100% very much to absolutely, 0% somewhat to not at all

Question 3: The presenters should be seasoned veterans of DNP practice.

43% very much to absolutely, 57% somewhat to not at all

Question 4: Presenters at next year's conference should have a mix of completed student projects and experts in DNP practice.

86% very much to absolutely, 14% somewhat to not at all

Question 5: Every attempt is made to include a mix of practice, administration, informatics, policy, and academia. This mix is idea and should be continued.

86% very much to absolutely, 14% somewhat to not at all

Do these findings reflect your experience and point of view?

Click [HERE](#) to take the October 2019 Survey



# ORGANIZATIONAL UPDATE

This past month has been slow at DNP Inc. primarily due to health challenges. This month we are in full swing and moving forward with definitive and strategic steps to prepare for the **2020 National DNP Conference taking place August 5-7 at the Hilton Tampa Downtown.**

The organization is also working with our web designer team to create a new look and improved functionality for the DNP website. We are working to build the infrastructure needed to consolidate operations of both organizational activities and the online community. These plans have been in the development for several years and it's great to see the creation of what has been explored for the last couple of years. Stay tuned. We anticipate the new and improved web site will be ready for use by the end of 2019.

Please access the many services offered through DNP, Inc.

[Repository of Scholarly Practice Projects](#)

[Dissemination Team to promote DNP scholarly and practice](#)

[DNP University Program Listing](#)

[OUTCOMES Monthly electronic newsletter](#)

[DNP Inc. Foundation: Grants and Scholarships to expand and implement projects](#)

[Valuable Links](#)

[Faculty Information](#)

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[DNP Online Community](#)

Best wishes to all colleagues,  
David Campbell-O'Dell, DNP

## Useful Links

[DNP PROGRAM LIST](#)

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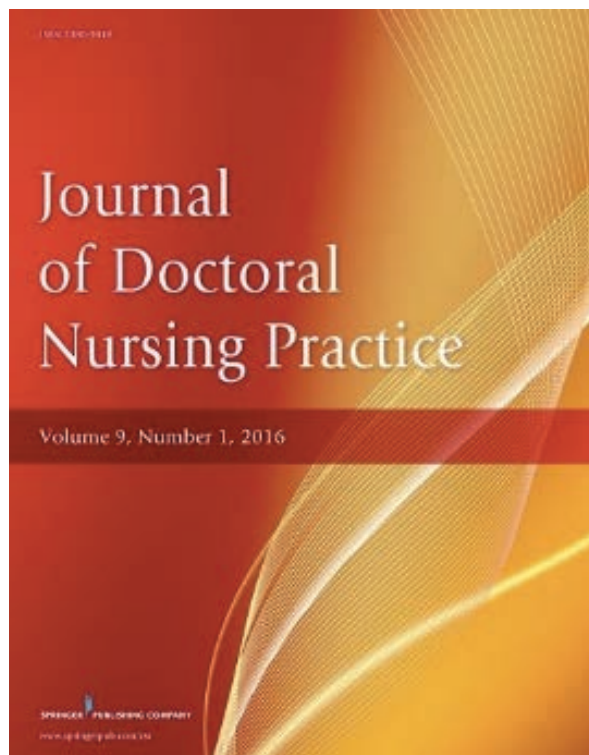
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We are proud of the affiliation and mutually supportive efforts between the *Journal of Doctoral Nursing Practice* and **Doctors of Nursing Practice, Inc.** Both the journal and this non-profit service organization have mutual goals of supporting the growth and development of doctoral prepared nurses to improve healthcare outcomes.

*Journal of Doctoral Nursing Practice* is a biannual, peer-reviewed publication focused on presenting articles that demonstrate clinical excellence in the application of evidence-based practice of doctoral nursing. Articles submitted for consideration discuss clinical practice and patient care; case studies; practice issues, including management, scope of practice, and reimbursement; ethical dilemmas, legal issues, and business practices; and innovative methods of teaching and evaluating advanced practice and profiling the scholarly nature of the clinical practice of nursing.

The mission of *Journal of Doctoral Nursing Practice* is to support the advancement of the doctoral practice of nursing.

The editor of this journal, Dr. Stephen Ferrara, along with Springer Publishing Company has agreed to share a link to one of the published articles. This is a FREE article exclusively for members of **Doctors of Nursing Practice, Inc.**

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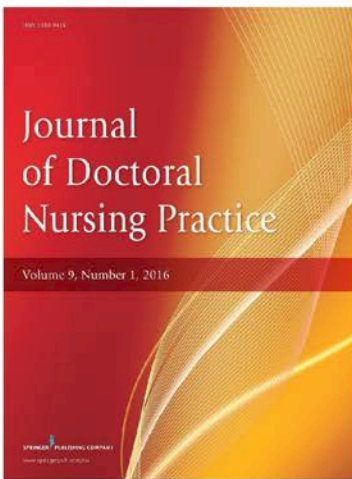
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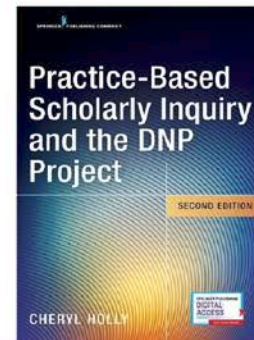
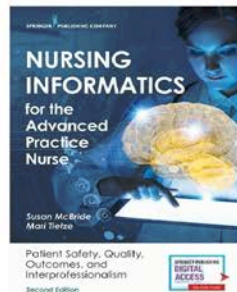
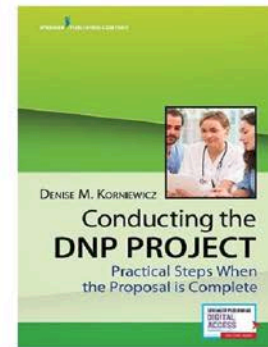
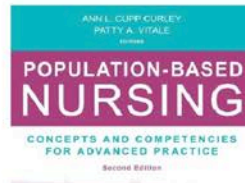
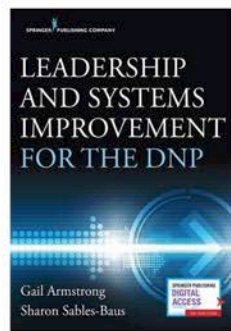
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